



## The HSBC FEI Classics™ Series moves into its second season

Initiated in 2008 by the Fédération Equestre Internationale (FEI) and sponsored by HSBC, 'The world's local bank', the **HSBC FEI Classics™** series, which unites the top end of Eventing and culminates in the greatest annual prize money ever awarded in the sport, has been met with roaring success and genuine support from the riders. The fantastic series links the world's top five four-star events based on a point system whereby the top ten riders at each of the events amass vital points which contribute to the HSBC FEI Classics™ standings. At the end of the season, points are exchanged for dollars, and a total of US\$333,000 is shared out among the top five riders, of which a handsome US\$150,000 goes to the series champion.

The inaugural season was considered a tremendous achievement by the greater equestrian community and has proved to be a vitalising addition to the entire Eventing landscape. For William Fox-Pitt, the first rider to be awarded the title and win the \$150,000 prize money "linking the four-star events together has been an exciting innovation and the series has provided an added incentive to the riders and already a much appreciated boost to the sport".

This year's second season will again be attracting all the world's best riders, and with several home-produced four-star horses behind him, William Fox-Pitt will be a strong contender to defend his HSBC FEI Classics™ title, in particular his successes at **Luhmühlen CCI\*\*\*\* presented by E.ON Avacon Vertrieb** and the **Land Rover Burghley Horse Trials**. American rider and 2008 winner of the **Rolex Kentucky Three-Day Event**, Philip Dutton, could, however, be the one to depose the world's number one, while French rider Nicolas Touzaint, winner of the **Mitsubishi Motors Badminton Horse Trials** last May, also has several experienced four-star horses to back him up. German Olympic team gold medallist Frank Ostholt who finished third in the HSBC FEI Classics™ last year and fellow German rider Bettina Hoy, winner at **Les Etoiles de Pau**, will also be looking to make their mark in 2009...

This boost to the discipline of Eventing comes alongside an initial and outstanding three year commitment to the development of the sport by FEI's platinum sponsor HSBC plc. "We are proud to be a global sponsor of Eventing and look forward to not only raising the profile of the sport, but through our support helping to increase the standard and quality of the competition." Giles Morgan, Group Head of Sponsorship, HSBC Holdings plc

### THE HSBC FEI Classics™ Series 2009

23-26 April	Rolex Kentucky Three-Day Event
7-10 May	The Mitsubishi Motors Badminton Horse Trials
11-14 June	Luhmühlen CCI**** presented by E.ON Avacon Vertrieb
3-6 September	The Land Rover Burghley Horse Trials
21-25 October	Les Etoiles de Pau

Says Catrin Norinder, FEI Director for Olympic Games and Eventing: "Without the support of the Organising Committees of the world's leading four star events, such an overwhelming success would not have been possible. We are delighted to see that the concept has been so widely and readily accepted and that it is already an established fixture on the global Eventing calendar."

### THE HSBC FEI Classics™ Prize Money

1st - US\$ 150,000
2nd - US\$ 75,000
3rd - US\$ 50,000
4th - US\$ 33,000
5th - US\$ 25,000

### Winners of the 2008 HSBC FEI Classics™

1 William Fox-Pitt (GBR)
2 Nicolas Touzaint (FRA)
3 Frank Ostholt (GER)
4 Phillip Dutton (USA)
5 Bettina Hoy (GER)

### Media Enquiries:

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For more information on the HSBC FEI Classics™ visit [www.fei.org](http://www.fei.org)



## ORGANISERS CONTACT INFORMATION

Event	NF	Organiser	Useful Contacts
<b>Rolex Kentucky Three Day Event</b> 23-26 April 2009	USA	<b>Equestrian Events, Inc.</b> P.O Box 12110 Lexington, KY 40580-2110 USA  T +1 859 233 2362 F +1 859 254 5116 E <a href="mailto:eeiusa@alltel.net">eeiusa@alltel.net</a> W <a href="http://www.rk3de.org">http://www.rk3de.org</a>	President: <b>Mrs. Robin Cravens</b>  Show Secretary: <b>Ms Jane Atkinson</b>  Press: <b>Mr. Marty Bauman</b> E <a href="mailto:classic.pr@verizon.net">classic.pr@verizon.net</a> W <a href="http://marty@classic-communications.com">marty@classic-communications.com</a>
<b>The Mitsubishi Motors Badminton Horse Trials</b> 7-10 May 2009	GBR	<b>Badminton Horse Trials Ltd</b> Dadminton Glos. United Kingdom GL9 1DF  T 44 1454 218272 F +44 1454 218 596 E <a href="mailto:info@badminton-horse.co.uk">info@badminton-horse.co.uk</a> W <a href="http://www.badminton-horse.co.uk">http://www.badminton-horse.co.uk</a>	President: <b>His Grace The Duke of Beaufort, MFH</b>  Director: <b>Mr. Hugh Thomas</b>  Press : <b>Mr. Julian Seaman</b> T + 44 (0) 207 385 0591 F + 44 (0) 207 386 9820 E <a href="mailto:j.seaman2@sky.com">j.seaman2@sky.com</a>
<b>Luhmühlen CCI **** presented by E.ON Avacon</b> 11-14 June 2009	GER	<b>Pferdezucht- und Reitverein Luhmühlen e.V with Turniergesellschaft Luhmühlen mbH</b> Bruchweg 3 21376 Salzhausen  T +49 4172 961764 F +49 4172 961766 E <a href="mailto:tgl@luhmuehlen.de">tgl@luhmuehlen.de</a> W <a href="http://www.luhmuehlen.de">http://www.luhmuehlen.de</a>	President: <b>Julia Otto</b>  Show secretary: <b>Susanne Asendorf, Lena Kate</b>  Press: <b>Christoph Plass</b> T +49 (4101) 590-792 F +49 (4101) 590-481 E <a href="mailto:info@pressebuero-plass.de">info@pressebuero-plass.de</a>

## Calendar of Events 2009

22-26 April	Rolex Kentucky Three Day Event (USA)
07-10 May	The Mitsubishi Motors Badminton Horse Trials (GBR)
11-14 June	Luhmühlen CCI**** presented by E.ON Avacon (GER)
03-06 September	The Land Rover Burghley Horse Trials (GBR)
21-25 October	Les Etoiles de Pau (FRA)



<p><b>The Land Rover Burghley Horse Trials</b> 03-06 September 2009</p>	<p><b>GBR</b></p>	<p><b>Burghley Horse Trials Office</b> Stamford, Lincs, PE9 2LH</p> <p>T +44 (0)1780 752 131 F +44 (0)1780 752 982 E <a href="mailto:info@burghley-horse.co.uk">info@burghley-horse.co.uk</a> W <a href="http://www.burghley-horse.co.uk/default.asp">http://www.burghley-horse.co.uk/default.asp</a></p> <p><b>Director:</b> Elizabeth Inman</p>	<p>Competition Secretary: <b>Mrs Anne Whitton</b> T +44 (0) 1780 484502 F +44 (0) 1780 752982 E <a href="mailto:anne@burghley-horse.co.uk">anne@burghley-horse.co.uk</a></p> <p>Press: <b>Bridget Jennings</b> T +44 (0)1458 250200 F +44 (0)1458 250656 E <a href="mailto:burghleypress@jbpromotions.co.uk">burghleypress@jbpromotions.co.uk</a></p>
<p><b>Les Etoiles de Pau</b> 21-25 October 2009</p>	<p><b>FRA</b></p>	<p><b>Compétitions Équestres - Pau Pyrénées</b> Competition President: Hélène BARTHEZ Event secretary: Ann REGNAULT Communication/Logistics: CENTAURE PRODUCTION <b>CENTAURE PRODUCTION</b> Event Organisers</p>	<p>Press: Centaure Production Director: <b>M Pascal Sayous</b> T +33 (0)5 59 92 94 25 - F +33 (0)5 59 61 07 63 E <a href="mailto:centaureproduction@orange.fr">centaureproduction@orange.fr</a> W <a href="http://www.event-pau.fr">http://www.event-pau.fr</a></p>

## 2008 HSBC FEI Classics Standings (Final after 5 events): 26 October 2008



### The 2008 HSBC FEI Classics™ are:

1. 24-27 April 2008 The Rolex Kentucky 4\* Event (USA)
2. 1-5 May 2008 The Mitsubishi Motors Badminton 4\* Event (GBR)
3. 12-15 June 2008 The Luhmühlen 4\* Event presented by E.ON Avacon (GER)
4. 4-7 September 2008 The Land Rover Burghley 4\* Event (GBR)
5. 22-26 October 2008 Les Etoiles de Pau 4\* Event (FRA)

Place	RIDERS	NATION	POINTS	PLACES	DIFFERENTIATING SCORE
1	William Fox-Pitt	GBR	40	3 <sup>rd</sup> Badminton 10pt 1 <sup>st</sup> Luhmühlen 15pt 1 <sup>st</sup> Burghley 15pt	(52.10) (51.00) 47.80
2	Nicolas Touzaint	FRA	27	1 <sup>st</sup> Badminton 15 pt 2nd Pau- 12 pt	48.40 (49.40)
3	Frank Ostholt	GER	22	2 <sup>nd</sup> Luhmühlen 12 3rd Pau- 10 pt	(51.40) 50.00
4	Phillip Dutton	USA	15	1 <sup>st</sup> Lexington 15pt	41.70
5	Bettina Hoy	GER	15	1 <sup>st</sup> Pau – 15 points	48.90

6	Mary King	GBR	13	3 <sup>rd</sup> Burghley 10pt 8th Pau- 3 pt	58.70 (76.60)
7	Becky Holder	USA	12	2 <sup>nd</sup> Lexington	47.30
8	Lucy Wieggersma	GBR	12	2 <sup>nd</sup> Badminton	49.80
9	Andrew Nicholson	AUS	11	8th Burghley 4th Pau- 8 pt	(69.80) 60.00
10	Stuart Tinney	AUS	10	3 <sup>rd</sup> Luhmühlen	52.20
11	Missy Ranshousen	USA	10	3 <sup>rd</sup> Lexington	57.30
12	Andrew Hoy	AUS	10	4 <sup>th</sup> Luhmühlen 6 <sup>th</sup> Pau- 5 pt	58.30 (63.50)
13	Nicola Wilson	GBR	10	7 <sup>th</sup> Badminton 4pt 5 <sup>th</sup> Burghley 6pt	59.80 (61.00)
14	Caroline Powell	NZL	8	4 <sup>th</sup> Badminton	52.80
15	Stephen Bradley	USA	8	4 <sup>th</sup> Lexington	57.50
16	Sharon Hunt	GBR	6	5 <sup>th</sup> Badminton	54.90
17	Ruth Edge	GBR	6	5 <sup>th</sup> Pau	60.20
18	Julie Tew	GBR	6	5 <sup>th</sup> Luhmühlen	61.00
19	Kim Severson	USA	6	5 <sup>th</sup> Lexington	62.60
20	Polly Stockton	GBR	5	6 <sup>th</sup> Badminton	59.70
21	Didier Dhennin	FRA	5	6 <sup>th</sup> Luhmühlen	61.20
22	Clea Phillipps	GBR	5	6 <sup>th</sup> Burghley	61.60
23	Karen O'Connor	USA	5	6 <sup>th</sup> Lexington	66.20
24=	Annabel Wigley	NZL	4	7 <sup>th</sup> Burghley	67.30
24=	Jennifer Wooton	USA	4	7 <sup>th</sup> Lexington	67.30
26	Simone Deitermann	GER	4	7 <sup>th</sup> Luhmühlen	74.60
27	Matt Ryan	AUS	3	8 <sup>th</sup> Badminton	60.30
28	Kai-Steffen Meier	GER	3	8 <sup>th</sup> Luhmühlen	75.10
29	Daisy Dick	GBR	2	9 <sup>th</sup> Badminton	61.30

30	Boyd Martin	AUS	2	9 <sup>th</sup> Lexington	69.00
31	Paul Tapner	AUS	2	9 <sup>th</sup> Burghley	72.10
32	Pascal Leroy	FRA	2	9 <sup>th</sup> Pau – 2 points	77.40
33	Sasha Louise Pemble	IRL	2	9 <sup>th</sup> Luhmühlen	79.80
34	Georgie Davies	GBR	1	10 <sup>th</sup> Badminton	61.60
35	Karin Donckers	BEL	1	10 <sup>th</sup> Burghley	72.40
36	Joanna May	GBR	1	10 <sup>th</sup> Pau – 1 pt	78.90
37	Dirk Schrade	GER	1	10 <sup>th</sup> Luhmühlen	86.50

**Note:**

1. Riders can only win points with their best horse/performance at one event, rider must have obtained a qualification result at the event
2. In case of equality of ranking points, the best placed rider is the competitor with the lowest total of penalty points at the specific event (= differentiating score)
3. If a rider is awarded points in several events, the best score will count as differential.

The top ten riders of each HSBC FEI Classics event collect points as follows:

<b>1<sup>st</sup></b>	15 points	<b>5<sup>th</sup></b>	6 points	<b>9<sup>th</sup></b>	2 points
<b>2<sup>nd</sup></b>	12 points	<b>6<sup>th</sup></b>	5 points	<b>10<sup>th</sup></b>	1 point
<b>3<sup>rd</sup></b>	10 points	<b>7<sup>th</sup></b>	4 points		
<b>4<sup>th</sup></b>	8 points	<b>8<sup>th</sup></b>	3 points		

**Prize Money:**

HSBC is offering US\$ 1 million on a 3 year basis (2008/2009/2010) to the most successful riders of the new HSBC FEI Classics series. This represents the biggest prize award in the sport of Eventing on an annual basis. At the end of each season, the five riders with the highest number of points collected among the HSBC FEI Classics events (Lexington, Badminton, Luhmühlen, Burghley and Pau) will be awarded prize money as follows:

Series Champion:

- 1<sup>st</sup> place: US\$ 150,000;
- 2<sup>nd</sup> place: US\$ 75,000;
- 3<sup>rd</sup> place: US\$ 50,000;
- 4<sup>th</sup> place: US\$ 33,000;
- 5<sup>th</sup> place: US\$ 25,000.